



Spring wildflowers, like these tidytips and goldfields, carpet Mori Point.

Photo: Dan Ng

A Little Place by the Sea

For nearly a century, Mori Point served as a haven for settlers, travelers, bootleggers and diners. Today, after a generation of development battles, this spectacular place serves as a haven for walkers and wildlife and is a link to national parklands on Sweeney Ridge and Milagra Ridge along the San Mateo coast.

Ranch to Roadhouse

Stefano Mori and his family emmigrated from Italy in the 1870s, starting a farm and building a ranchhouse on this land. The Mori family grazed cattle and horses, and raised brussels sprouts, cabbage and artichokes. A kitchen built to feed ranch hands and rooms built to house them eventually developed into the Mori Point Inn. The inn became a welcome roadhouse for travelers on the long road between San Francisco and Half Moon Bay.

When Prohibition banned alcohol consumption in the U.S. during the 1920s, Stefano's son Jack turned from tavern keeper to bootlegger, running Canadian scotch from smugglers' ships off the point. Mori's era as a speakeasy ended in 1923 when federal agents arrested Jack Mori and confiscated 24,000 cases of whiskey from his farm.

"Down the long hall of the rambling 21 room farmhouse, one passes...a veritable Italian grocery store with cheeses, salami hung from the ceiling, shelves of necessary sauces and foods that go into the making of the Mori meals... The odor of cooking sauces, soups and meats drifts through the house... The bar itself is picturesque. Great barrels which carried rare wines from Portugal to San Francisco compose part of it and around their tops are brass rails."
— Ruth Thompson and Chef Louis Hanges, San Francisco News, 1937

Stefano's other son Ray, and Ray's wife Marie, rescued the roadhouse in 1932, reviving it as a restaurant, hotel, and dancehall. The restaurant and dancehall kept its lively reputation until 1965, when it was condemned as a safety hazard, and its final owner, Doug Hart, was led away in handcuffs for refusing to abandon it. Shortly thereafter, Mori's burned to the ground.

"Historic old Mori's, not to be outdone by the wrecker's hammer, went out in a blaze of glory...the old landmark died the way she lived—in a bawdy and spectacular fashion."
—Pay Lynn, Pacifica Tribune 1966



Pacifica Historical Society

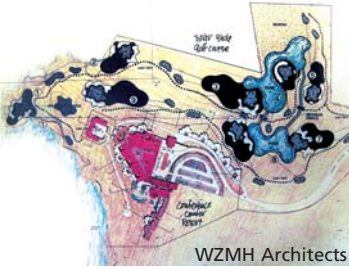
Mori Point Inn, circa 1950s



Finding Your Way

Mori Point is located in Pacifica just west of Highway 1, and directly south of Sharp Park Golf Course. Trailheads are found at the south end of Bradford Way and at the southwest corner of Sharp Park, near the south end of the levee protecting Sharp Park Golf Course.

Point of Contention



Proposed Mori conference center and golf course

Since the early 1900s, real estate developers have been promoting coastside homes within an easy commute to San Francisco. After the Mori Point Restaurant was destroyed, developers had many visions for Mori: a seven story conference center, a golf course, a sixty-home housing development and a card gambling club. In the 1970s, highway planners proposed an extension to

Interstate 380 through Mori Point. For nearly twenty years, Pacificans wrestled over protection of Mori Point. They wrote letters, and formed Pacificans for Mori Point, Friends of Pacifica, and the Pacifica Land Trust. Finally, in September 2000, Congress enacted legislation to purchase and add Mori Point to the Golden Gate National Recreation Area.

Protecting the Point



Endangered San Francisco garter snake.

At least two rare species—the endangered San Francisco garter snake and the threatened red-legged frog—find protection in Mori Point's native coastal prairie vegetation. Wildlife at Mori Point, especially its endangered species, rely on the efforts of volunteers to ensure

their survival and ongoing health. Volunteer efforts organized through the Site Stewardship Program offer drop-in volunteer workdays and special projects. Call (415) 561-3067 for directions and a calendar of events.

Enjoy a Safe Visit

Please continue to protect Mori Point by staying on trails and picking up litter. Dogs on leash are welcome. Please protect yourself from the elements.

Spring and Fall offer the best weather, but fog may appear year-round, so wear layered clothing and bring sunscreen and water.

For More Information

Pacifica Visitor Center
650-355-4122
www.pacificachamber.com

Presidio Visitor Center
415-561-4323
www.nps.gov/goga/

Site Stewardship Program 415-561-3067
www.parksconservancy.org

For disabled access call 415-556-8371